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**Study visit to Stockholm and Gothenburg “Nordic Examples of Working towards Gender Equality in the Media”
7-10 September, 2015**

7 th of September. Stockholm	
8:20-9:00	Vilnius – Stokholmas (Bromma oro uostas)
12:00-14:00	<p>Feministikt Perspektive (Feminist Perspective).</p> <p>Online weekly magazine. Main themes: gender issues and the lack of representation of women in and by the mainstream media. Was founded by a handful of experienced journalists and researchers with an extended global network. Today has 2 500 paying subscribers. The open access articles reach over 100 000 readers on monthly basis. The magazine contains a domestic and foreign section, sport section, as well as finance and culture pages combined with an open space for debates and in-depth feminist discussion (https://www.feministisktperspektiv.se).</p> <p>Susitikimo vieta: Tegelviksgatan 40/SOLIDARITETSHUSET, Stockholm</p>
14:30 (15:00) -	<p>Kvinna till Kvinna (Women to Women)</p> <p>The Kvinna till Kvinna Foundation strengthens the organisation of women in conflict regions by collaborating with women’s organisations and supporting their work to promote women’s rights and peace. The goal is for women’s power and influence to increase. Kvinna till Kvinna literally means „Woman to Woman”. Our partner organisations organise meeting points for women in environments where it is difficult for them to connect. Kvinna till Kvinna provides information about the situation facing women in conflict zones and the important work for peace that women’s organisations carry out. We also do advocacy work in Sweden and internationally to increase women’s representation in peace processes. Through contract teaching initiatives such as the ITP programme, we use our expertise to spread knowledge about women, peace and security.</p> <p>The role of Kvinna till Kvinna is to provide financial support and to mediate contacts between organisations (http://kvinna.tillkvinna.se/en/).</p> <p>Susitikimo vieta: Slakthusplan 3, 121 62 Johanneshov, Stockholm</p>
Nakvynė viešbutyje „ Freys“ (Bryggargatan 12).	
8 th of September. Gothenburg	
8:40 – 9:35	Stokholmas (Arlanda oro uostas) – Gothenburg
11:30-13:15	<p>Doris Film</p> <p>For over fifteen years, Doris Film has had the representation of women, both in front and behind the camera, on the agenda. It was established as a network for people in the film industry. In 2003, the world’s first film manifesto written by women was created – the Doris Manifesto (the purpose of it was to explore over a three-year period whether film, TV and media would look different if more women were in charge). To this end, short film script contests were arranged for 3 straight years. In</p>

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	<p>total over 700 scripts were submitted by women. In 2008 Doris developed tutoring material for its films – discussion and analysis guides – for use in schools. Doris Film has visited international film festivals and cultural exchanges, film education institutions, libraries and schools and has held different seminars for students, teachers, media and various NGOs. The purpose of these activities is to strengthen international contacts and inspire to highlight female competence, human rights and equality. Since 2009 Doris Film gives out an annual award to a female genius in the film industry in order to highlight female competence and encourage other women (http://www.dorisfilm.se/eng/about-doris).</p> <p>Susitikimo vieta: Tredje Långgatan 13 in Gothenburg (close to a square named Järntorget).</p>
	Pietūs su <i>Doris Film</i> atstovais organizacijos patalpose
14:00	<p>Nordicom</p> <p>NORDICOM is a knowledge centre in the field of media and communication research, a cooperation between the five countries of the Nordic region - Denmark, Finland, Iceland, Norway and Sweden. Starting from academic research, Nordicom collects and adapts knowledge, mediating it to various user groups in the Nordic region, Europe and elsewhere in the world.</p> <p>Nordicom's work aims at developing media studies and at helping to ensure that research results are made visible in the treatment of media issues at different levels in both the public and private sector (http://www.nordicom.gu.se/en/about-nordicom).</p> <p>Susitikimo vieta: Seminariegatan 1B, 5 aukštas, Gothenburg</p>
15:00	<p>Meeting with Maria Edström, senior lecturer in the Department of Journalism, Media and Communication at the University of Gothenburg. Author of „Making Change. Nordic Examples of Working Towards Gender Equality in Media“.</p> <p>Gender, media and human rights has been in focus for Edström during many years. Together with some colleagues she started a media watch group “Everything is Possible” in 1992. The network is still active and takes a part in collecting data for the Global Media Monitoring Project. Since 2007 she is a board member of the Swedish Broadcasting Commission, a national authority that oversees radio and television broadcasts. During 2011-2012 Edstrom served as a research officer at The Swedish Secretariat for Gender Research and during 2012 -2014 she worked as a research officer at Nordicom, a knowledge centre for media & communication research, and was in charge of the Nordic Gender & Media Forum.</p> <p>Susitikimo vieta: ten pat</p>
Nakvynė viešbutyje „Grand Opera“ (Nils Ericsonsgatan 23).	
9 th of September	
10:00-12:00	<p>Media watch group Allt är Möjligt (Everything is possible)</p> <p>Allt är Möjligt is a non-profit organization that was founded in Gothenburg, Sweden, in 1992. They participate in the public discussion in different ways: report discriminating ads, talk back to the media and companies, and write columns and</p>

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	<p>opinion articles. Allt är Möjligt also lectures in schools, workplaces and participates in panels and discussions. In 1998 Allt är Möjligt published a strategy book in media criticism. It describes the media roar and gender stereotypes. The book also shows how to become a media activist. Allt är Möjligt has produced a starter's kit for media critics, containing activist postcard, stickers and a coding grid. They monitor and questions female and male stereotypes in image and promote diversity.</p> <p>Allt är Möjligt is a part of a larger media critical movement. Allt är Möjligt is in touch with similar organizations in Canada, the United States and Croatia.</p> <p>Susitikimo vieta: Göteborgs Föreningscenter which is located on Södra Allégatan 1B close to Järntorger. Susitinkame recepcijoje.</p>
13:00	Pietūs su <i>Swedish Secretariat for Gender Research</i> darbuotojais
13:00 – 15:00	<p>Swedish Secretariat for Gender Research</p> <p>The Swedish Secretariat for Gender Research at the University of Gothenburg monitors, analyses and issues information about the development, status and capacity of gender research in Sweden. It also monitors several external assignments, including IncludeGender.org, Gender Mainstreaming in Government Agencies – GMGA. The central aim of the Swedish Secretariat for Gender Research is to strengthen the impact of research and knowledge related to gender and gender equality in academia and the rest of society. The Secretariat is a unit within the University of Gothenburg. Their external stakeholders include the Swedish government, the Nordic Council of Ministers and the European Social Fund.</p> <p>Susitikimo vieta: Övre Husargatan 36, Gothenburg.</p>
Nakvynė viešbutyje „Grand Opera“ (Nils Ericsonatan 23).	
10 th of September	
10:00-12:00	<p>Meeting with Eva-Maria Svensson, Professor of Law, and director of the Centre for Interdisciplinary Gender Research at the School of Business, Economics and Law at the University of Gothenburg.</p> <p>Eva-Maria Svensson leads an interdisciplinary research project on market and democracy driven freedom of expression. In 2006-2008 she chaired a Swedish Government Commission on gender discriminatory adverts aimed to propose new legislation.</p> <p>Research interests: law, gender equality in the Swedish welfare state, philosophy, human rights, freedom of speech and freedom of expression.</p> <p>Susitikimo vieta: Department of Law at School of Business, Economics and Law, Vasagatan 1, Gothenburg.</p>
12:00-14:00	<p>Meeting with Linda Sternö, Senior Lecturer at Valand Academy, Faculty of Fine, Applied & Performing arts, University of Gothenburg.</p> <p>Linda Sternö is a film director and producer, screenplays writer. At the moment she works as a senior lecturer at Valand Academy.</p> <p>The Valand Academy of Arts at the University of Gothenburg, Sweden, is a centre for the development of the independent artist/ author/ film-maker/ photographer. The Academy hosts a lively research community, including several prestigious nationally funded research projects in the areas of artist-led culture, social practice, queer</p>

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	<p>cinema, contemporary poetry, and photographic archives/ imaging practices in environmental and climate science. In this environment for Film, Photography, Fine Art and Literary Composition students are given the opportunity to develop, expand and explore their artistic practice and actively engage in current processes of change within the arts in both Swedish and international arenas.</p> <p>Susitikimo vieta: Storgatan 43, Gothenburg</p>
16:20 - 17:20	Geteburgas - Stokholmas (Arlanda oro uostas)
19:15 - 21:30	Stokholmas (Arlanda oro uostas) - Vilnius

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