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## Conference

### „Make the profitable investment!“

July 2<sup>nd</sup>, 2015 Vilnius, Lithuania

Venue: ZETA Room, Radisson Blu Hotel Lietuva  
Konstitucijos ave. 20, LT-09308, Vilnius, Lithuania

## PROGRAMME

**9.00 – 10.00**

### Participants registration

**10.00 – 10.40**

**Opening session.** Moderator: Jurate Seduikiene, director Women's Issues Information Center

### Welcome words:

Algimanta Pabedinskienė, Minister of Social Security and Labour of the Republic of Lithuania

Aukse Kontrimiene, Advisor to the Prime Minister on Gender Equality Representative of the President of the Republic of Lithuania

Nijolė Žambaitė, Ambassador at Large, Ministry of Foreign Affairs of Lithuania  
Agneta Lobačevskytė, Equal Opportunities Ombudsman

**10.30 – 11.00**

### Keynote speeches

**Woman entrepreneur in Europe- 20 years of experience:  
achievements, challenges and expectations.**

Madi Sharma, European Economic and Social Committee board member

**Women's economic empowerment: women's entrepreneurship and the Profit of Gender balance in economic decision making**

Prof. Ona Rakauskiene - Mykolas Romeris University

**11.00-11.20**

### Coffee break

**11.20-12.45**

### First session.

**Gender balance in economic decision-making**

**Moderator - Jolanta Reingarde, EIGE**

### Overview of the measures of the World Bank

Sammar Essmat, Gender Operations Officer, International Finance Corporation (IFC)

Overview of gender balance of Lithuanian companies listed on stock exchanges.  
Prof. Virginija Šidlauskienė, Siauliai University, Lithuania.

Overview of gender balance of Estonian companies listed on stock exchanges.  
Anu Laas, Estonia.

**12.45-13.45**

### Lunch

Projektas „Moterų ir vyrių padėties skirtumų mažinimas ekonominiai sprendimai priemime Lietuvoje“ (Nr. JUST/2012/PROG/AG/4118/GE) finansuojamas pagal ES užimtumo ir socialinio solidarumo programą (PROGRESS) bei vykdomas Socialinės apsaugos ir darbo ministerijos su partneriais: Lygių galimybių kontrolerius tarnyba, Moterų informacijos centru ir Šiaulių universitetu Lyčių studijų centro.

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**13.45-15.30**

### **Second session.**

#### **How to promote gender balance in economic decision making.**

**Moderated by** prof. Egle Krinickiene, Mykolas Romeris University

Measures to improve gender balance on company boards suggested in the Draft Gender balance Directive, their impact and added value

Vitalijus Novikovas, European Commission

**Interactive discussion on different measures applied in the listed companies in the EU member states. Impact, challenges and lessons learned.**

#### **Participants:**

Ewelina Romanczuk, Fundacja Liderek Biznesu, Poland

Dalia Andrlionienė, Member of the Board, Director of production and services, Lietuvos Energija group, Lithuania

Annika Schwenk, Desk Officer, Federal Ministry of Justice and Consumer Protection, Germany

**15.30 -15.50**

### **Coffee break**

**15.50-17.40**

### **Third session.**

#### **Promotion of women's entrepreneurship as a way towards women's economic empowerment and leadership. Exchange of practices**

**Moderator** - Inga Stegvilaite „Enterprise Lithuania“ project manager

#### **Presentation of multilateral projects and women's success stories:**

“Smart woman”, Inga Stegvilaite „Enterprise Lithuania“ project manager

Good practice from Network of women entrepreneurs, Ana Zlotkovska, “Izovoltas” Deputy director

Economic and social partnership with the EU and Eastern partnership countries, Laima Dockevičienė Rietavas Women Employment Center, director and Rasa Balilevicienė project manager

**Interactive discussion. Exchange of views on women's economic empowerment and leadership, success, challenges and added value in the EU and Eastern partnership countries**

Olena Suslova, Gender Consultant, Parliamentary Dedelopment Program RADA; Chair, Women's Information Consultative Center

Ana Khizanishvili, Adviser, Human Rights Secretariat of the Administration of the Government of Georgia

Sadagat Gahramanova, Deputy Head, State Committee for Family Women and Children Affairs of Azerbaijan Republic

Ana Sochirca, Research and Development Coordinator, National Agency for Development of Small and Medium Enterprises, Moldova

**17.40-18.40**

### **Informal discussion**

Projektas „Moterų ir vyrių padėties skirtumų mažinimas ekonominių sprendimų priėmimė Lietuvoje“ (Nr. JUST/2012/PROG/AG/4118/GE) finansuojamas pagal ES užimtumo ir socialinio solidarumo programą (PROGRESS) bei vykdomas Socialinės apsaugos ir darbo ministerijos su partneriais: Lygių galimybių kontroleriuos taryba, Moterų informacijos centru ir Šiaulių universiteto Lyčių studijų centro.

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